



# Placemaking. Education

the online place to learn about placemaking

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PLACEMAKING X 



## Creating Great Places: essentials for professionals

A concise online course packed full of information and tips for professionals working on place-based projects.

- Save time and reduce risks by taking this course before you begin
- Find out why masterplanning isn't the best approach
- Tips and tricks for setting up a place-based project for success

Plus get a personalised Certificate of Completion, endorsed by global leaders Town Team Movement and PlacemakingX!

[www.placemaking.education](http://www.placemaking.education)

[hello@placemaking.education](mailto:hello@placemaking.education)



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Education

## TIME COMMITMENT

A very productive 2.5 hour course packed full of practical advice and lessons learned. It's self-paced online learning that you can easily fit around your busy schedule. Learn at your own pace.

**AUD\$220**

incl GST

## PRACTICAL GUIDANCE

- Save time and reduce the risks by taking this course
- Project delivery approaches compared
- Tips for engaging and involving the community

## STREET LEVEL SECRETS

- The key steps to do *before* you get started
- How the placemaking mindset can guide your project plan
- Key concepts explained

This course features ideas and insights from some of the leaders of the placemaking movement in Australasia:

- Lucinda Hartley - Neighbourlytics
- David Engwicht - Creative Communities International
- Brooke Williams - Fourfold Studio
- Mike Fisher - Christchurch NZ
- Dean Cracknell - Town Team Movement

## TOPICS COVERED

1. What is placemaking?
2. Ten reasons why placemaking is important
3. The placemaking mindset
4. Key concepts and essential skills
5. Engaging the community
6. Tips for setting up a place project for success



## GET STARTED AT

[www.placemaking.education/  
p/placemaking-essentials](http://www.placemaking.education/p/placemaking-essentials)