

# National Road Safety Week 'Turn Your Town Yellow' Funding

## Expression of Interest Form

Thanks for your interest in the Road Safety Commission's 'Turn Your Town Yellow' funding for registered Town Teams in regional Western Australia.

### Objectives

The objectives of this funding are:

- To raise awareness of **National Road Safety Week (NRSW)**
- To engage regional communities and promote **positive road safety behaviour**
- To be based on trusted information ([RSC](#), [NRSW](#))
- To promote NRSW and [road safety for all](#).

### How to submit your EOI

To submit your Expression of Interest, or if you need any assistance completing this EOI, just email Town Team Movement at [hello@townteammovement.com](mailto:hello@townteammovement.com).

EOIs are due by 5pm Wednesday 1 March 2023.

### Your Application

1. Project title:

2. Provide a short summary of your creative 'Turn Your Town Yellow' project:

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- 3. Your project is required to occur within National Road Safety Week, 14-21 May 2023.**

Anticipated start date of your project:

Anticipated end date of your project:

- 4. Provide a breakdown of your project cost (total value of the grant is \$20,000)**

Proposed Budget Break Down:

Item	Expected Cost
<b>Total</b>	

- 5. Please make contact with your regional RoadWise Advisor to understand the key road safety issues in your area. This can help inform your proposal.**

Find your Advisor here: <https://www.roadwise.asn.au/local-government/road-safety-in-your-area.aspx>

RoadWise Advisor Name:

RoadWise Region:

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6. How will your project increase knowledge, help change attitudes or behaviours associated with road safety?
  
  
  
  
  
  
  
  
  
  
7. Who will be involved? What are your group's demonstrated skills and experience to deliver the project?
  
  
  
  
  
  
  
  
  
  
8. How will you promote your project on social media? (Note: Social media will include key road safety & NRSW messages and link to NRSW, RSC & RAC Safety information and hashtags - to be provided to successful applicants).
  
  
  
  
  
  
  
  
  
  
9. How will your group engage the community through a launch event?

**Thanks for your EOI! We will be in touch with you in the next few weeks.**

**Road Safety Commission & Town Team Movement**