



Placemaking. Education

the online place to learn about placemaking

PLACEMAKING IN STATE GOVERNMENTS

Powered by



TOWN TEAM
MOVEMENT

PLACEMAKING X



PLACEMAKING IN STATE GOVERNMENTS

This online course will provide you with principle-based and practical placemaking guidance applicable at the strategic level. It is relevant for State Government professionals, advisors and politicians.

WHY DO THIS ONLINE COURSE?

This course will enable you to:

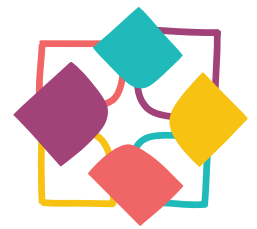
- **Think** like a placemaker
- **Understand** the potential roles of State Government agencies in creating better places
- **Learn** the what, why, who, how and where of placemaking

By the end of this course, you will be able to:

- **See** the opportunities for placemaking in a State Government context
- **Communicate** why placemaking should be an option to achieve better results
- Confidently **lead** a placemaking program

Plus get a personalised **Certificate of Completion**, endorsed by placemaking leaders Town Team Movement and PlacemakingX!

www.placemaking.education
hello@placemaking.education



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TIME COMMITMENT

Most students will take around 7 hours to complete the course, but there are personal tasks and additional readings should you wish to extend your learning. Learn at your own pace, when you want, where you want!

LEARN THE KEY CONCEPTS

- What placemaking is and is not
- Why placemaking is so important
- How placemaking builds social capital, activates town centres and stimulates economic development
- How to engage stakeholders and the local community
- Implementation options

DISCOVER THE STREET-LEVEL SECRETS

- Common challenges and how you might solve them
- How to set up and manage a placemaking process
- Easy to use templates that you can start using straight away!
- Real examples and inspiring ideas

This course features ideas and insights from some of the leaders of the placemaking movement:

- David Engwicht – Creative Communities International
- Joanne Taylor – Place Leaders Asia Pacific
- Brooke Williams – Fourfold Studio
- Gilbert Rochecouste – Village Well
- Dean Cracknell at Town Team Movement
- Ethan Kent – PlacemakingX
- Lucinda Hartley – Neighbourlytics

A\$250
excl. GST

TOPICS COVERED

We have distilled the best knowledge into 9 online lessons:

1. The context for State Governments and places
2. What are placemaking and place-based approaches?
3. Why is placemaking important for governments?
4. The placemaking mindset
5. Key placemaking concepts
6. What are some important skills in placemaking?
7. Community and stakeholder engagement
8. Implementing a placemaking process at State Government level
9. Top 10 tips for placemaking at State Government level

GET STARTED

Find out more and get started at:

www.placemaking.education/p/stategovernment
hello@placemaking.education