



TOWN TEAM  
MOVEMENT

# How A Town Team Might Form

There are 4 main methods for how a Town Team might form.

## 1. An Existing Group Joins the Movement

The only requirement to be a Town Team is to align with and live the [Town Team Charter](#). The charter is a shared story of what Town Teams are and how they should behave. It helps explain our movement's collective values and expectations. It's a summary of the 'Town Team Way'.

If an existing group already aligns with the [charter](#) principles, or would like to, then the group just needs to make that decision, and then email [hello@townteammovement.com](mailto:hello@townteammovement.com) to let us know and tell us your team name.

You can keep the group's current name as there is no requirement to include 'Town Team' in the name.

There's no paperwork or membership fees. It couldn't be easier! Join us.

## 2. A New Town Team Forms as a Result of an Action(s)

It's sometimes best to kickstart a new Town Team with some action. It could be catching up with local people for some drinks at the pub, or a picnic in the park. It could be starting a social media page or arranging a [Jane's Walk](#). There's lots of things that could be done. Pick one that you would enjoy doing.

**Just do something** is the main tip. This approach can build momentum and get people thinking – why don't we do this again? Find out more at - <https://www.townteammovement.com/startatownteam/>.

## 3. A Town Team Forms At or Following a Workshop or Event

The other main method for starting a new Town Team is via a workshop or event, which may or may not be arranged by Town Team Movement.

A workshop might help uncover a vision and priorities to help improve the area. An event or street party could help people to connect and build momentum. This approach will likely require some funding. Find out more at - <https://www.townteammovement.com/startatownteam/>.

## 4. A Town Team Forms as a Way to Connect Existing Groups

Rather than forming a brand new group, why not get all the positive groups in town together to form an informal or formal coordination group?

It could operate like an 'umbrella group' that can meet and act together as and when required. It could work on collaborative projects and support existing groups in the area (e.g. apply for and auspice grants).

If the group aligns with the [Town Team Charter](#), it can be registered as a Town Team, and therefore be eligible for support, resources and even funding via Town Team Movement. This approach might be particularly relevant in regional towns, where there are existing community groups and the pool of potential volunteers might be more limited.