

What is the Ignite Us Program?



Ignite Us was an 8 month program designed to encourage leadership and action in the communities of Invermay, Mayfield, Mowbray, Newnham, Lilydale, Ravenswood, Rocherlea and Waverley. It offered a safe place for nurturing new friendships and connections while being inspired and empowered towards personal growth. Participants were ignited to become leaders and 'doers' in their community, learning alongside peers in an environment that was welcoming and accessible. The program was developed by the City of Launceston and Town Team Movement, and has been a great success so far.



Tami

From Mount Direction, joined Ignite Us when she found herself isolated and struggling after the 2020 Covid-19 outbreak. As a result, she has been able to narrow down what she wants for her future and has even built the confidence to apply for a job. More than anything, she said she learnt a lot about herself. "I loved the cuppa and chat sessions," she said, which enabled her to meet inspirational people and be motivated by their stories.



Kathryn

Lives in Ravenswood and joined Ignite Us to develop a stronger sense of community. She was struck by the joy and passion of the program facilitators and participants, and found it to be a safe place for testing ideas and being challenged. Kathryn said the biggest impact was on her self reflection. She has been prompted to consider what unique skills she can contribute to the community, and the ripple effect when she does.

Mindy

Volunteers at the Mowbray Community Centre and helps at the community garden there. She joined the Ignite Us program to help overcome her anxiety. "I've come a long way from hiding at the community centre!" she said. The group of people she has journeyed with have become like family, and she still keeps in contact. Mindy said that Ignite Us had built her confidence and taught her about how she can actively change her community for the better.

